

OPERATING AGREEMENT

Dated: 16 December 2025

Blackpool Borough Council
(the Council)

and

Blackpool Business Improvement Districts Limited
(the BID Company)

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Operating Agreement

Dated

Between

1. **BLACKPOOL BOROUGH COUNCIL** (the Council) of Number One Bickerstaffe Square, Talbot Road, Blackpool FY1 3AH and
2. **BLACKPOOL BUSINESS IMPROVEMENT DISTRICTS** (the BID Company) registered as a company limited by guarantee in England with number 13506605 whose registered office is at Empress Buildings, 97 Church Street, Blackpool FY1 1HU

Recitals

- A The Council is the billing authority for the purposes of the Local Government Act 2003 and is responsible for collecting the BID Levy and administering the BID Revenue Account which shall be used towards the operation of the BID within the area of the Council and the funding of the BID Proposal
- B The BID Company is responsible for the operation of the BID and for using the BID Levy for the purposes of achieving the objectives and aspirations set out in the BID Proposal
- C Both parties wish to confirm the arrangements by which the BID Levy shall be collected with general arrangements as to the relationship to be established between the Council and the BID Company for the duration of the BID
- D The purpose of this Agreement is to:
- establish the procedure for setting the BID Levy
 - confirm the basis upon which the Council will be responsible for collecting the BID Levy
 - set out the enforcement mechanisms available for collection of the BID Levy

- set out the procedures for accounting and transference of the BID Levy
- provide for the monitoring and review of the collection of the BID Levy
- confirm the way the Council's expenses incurred in collecting the BID Levy shall be paid

It is agreed:

1 Definitions

the Annual Report means a report to be prepared by the Council which details the following: -

- (i) the total amount of BID Levy collected during the relevant Financial Year.
- (ii) details of the success rate for the collection of the BID Levy.
- (iii) the Council's proposals (if any) to help improve its efficiency in the collection and enforcement of the BID Levy; and
- (iv) details of those BID Levy Payers who have paid the BID Levy and those who have not paid the BID Levy.
- (v) the Council's proposals for bad or doubtful debts

the Appeal Notice means a notice to be served by the BID Company in accordance with clause 9.2

the Ballot Result Date means the date upon which a successful ballot result has been declared in favour of putting in place the BID Proposal

the Baseline Agreement is an Agreement between the Council and the BID Company which sets out the standard level of services the Council already provides in the BID area.

the BID means the Business Improvement District which operates within the areas published within the Town Centre and Tourism BID Business Plans and which is managed and operated by the BID Company.

the BID Company's Report means a report for each Financial Year to be prepared by the BID Company which details the following: -

- (a) the total income and expenditure of the BID Levy.
- (b) other income and expenditure of the BID Company not being the BID Levy.
- (c) a statement of actual and pending deficits; and
- (d) the various initiatives and schemes upon which the BID levy has been expended by the BID Company.

the BID Levy means the charge to be levied and collected within the BID Area pursuant to the Regulations

the BID Company's Termination Notice means a notice to be served by the BID Company on the Council pursuant to clause 11.8

BID Levy Payer(s) means the non-domestic rate payers responsible for paying the BID Levy

the BID Levy Rules means the rules which sets out how the BID Levy will be calculated, details of Exempt or Discounted Properties and other requirements related to the BID Levy (as may be amended by a successful alteration ballot). These are set out within the published Town Centre and Tourism BID Business Plans.

the BID Proposal means the plan voted for by the BID Levy Payers which sets out the objectives of the BID and identifies the various projects which will be undertaken using funds raised via the BID Levy.

the BID Revenue Account means the account to be set up in accordance with Regulation 14 and operated in accordance with Schedule 3 of the Regulations

the BID Term means the period from 1st April 2026 until 31st March 2031 (Town Centre BID) and 1st July 2026 until 31st March 2031 (Tourism BID).

the Exchequer Services agreement means the Agreement which outlines the terms under which the Council will administer billing, collection, enforcement and related financial services for the BID levy on behalf of the BID Company.

the Council's Termination Notice means the notice to be served by the Council on the BID Company pursuant to Clause 11.1

the Contributors means the BID Levy Payers or other Contributors making voluntary contributions to the BIDs company.

Demand Notice shall have the same meaning ascribed to it as further set out in paragraphs 3 of Schedule 4 of the Regulations

Heredity shall have the same meaning as defined in the Regulations

Electronic Communication means a communication transmitted (whether from one person to another, from one device to another or from a person to a device or vice versa):

- (a) by means of a telecommunication system (within the meaning of the Telecommunications Act 1984); or
- (b) by other means but while in electronic form

the Enforcement Expenses means the costs which are incurred by the Council in issuing a Reminder Notice, obtaining Liability Orders, and associated administrative expenses which may be incurred in recovering unpaid BID Levy provided that such costs shall not exceed the value of the total BID Levy collected against any one BID Levy Payer

the Enforcement Notice means a notice to be served on the Council as specified in Clause 9

the Exceptions means the circumstances in which the Council shall not be required to seek to enforce payment of the BID Levy where a BID Levy payer has failed to make payment pursuant to a Demand Notice. The BID Company's Finance and Governance Management Group will consider Council recommendations and make the final decision in this matter.

the Exempt or Discounted Properties means those class or classes of properties as identified in the BID Levy Rules which shall be exempt either from any requirement to pay the BID Levy or are permitted a discount on the BID Levy

the Financial Year means the financial year for the BID Company which runs from 1st April to 31st March

the First Priority Payment means the first 6 monthly administrative expenses incurred by the Council in respect of all reasonable costs arising out of compliance with its obligations under this Agreement and the Regulations [provided that such costs shall not exceed the total value of the BID Levy collected in any one Financial Year]

Liability Order means an order obtained from the Magistrates Court

the Monitoring Group means the group to be set up to monitor the collection and enforcement of the BID Levy (as referred to in Clause 10) such group to consist of Head of Revenues, Benefits and Customer Services, Exchequer Services Manager, representing Blackpool Council and the Managing Director of the BID Company.

the Operational Date means the date upon which the BID Proposal came into force

the Public Meeting means the meeting to be held of all BID Levy Payers pursuant to the Public Meeting Notice

the Public Meeting Notice means a notice to be served pursuant to Clause 11.1 or 11.4 by either the Council or the BID Company which provides the following: -

- (a) confirmation that either party is considering terminating the BID.
- (b) details of the venue where the public meeting will be held.
- (c) confirmation that all BID Levy Payers who attend will be permitted to make representations

the Regulations means the Business Improvement Districts (England) Regulations [2004] and such amendments made by the Secretary of State pursuant to Section 48 of the Local Government Act 2003 (from time to time)

the Reminder Notice means the notice to be served pursuant to Clause 8.1

2 Statutory Authorities

- 2.1 This Agreement is made pursuant to Part IV of the Local Government Act 2003 and Section 111 of the Local Government Act 1972, Section 1 of the Localism Act 2011, and all other enabling powers.

3 Commencement

- 3.1 This Agreement is conditional upon and shall not take effect until the Operational Date.
- 3.2 If the BID Proposal is not approved by the BID Levy Payers on the Ballot Result Date, then this Agreement shall terminate and cease to be of any further effect between the parties
- 3.3 This Agreement shall terminate on the expiry of the BID Term and when full and final collection of outstanding levy due within the BID term.

4 Setting the BID Levy

4.1 Immediately upon the Ballot Result Date the Council shall: -

- (i) calculate the BID Levy due from each BID Levy Payer in accordance with the BID Levy Rules; and
- (ii) confirm in writing to the BID Company the BID Levy payable annually by each BID Levy Payer
- (iii) enter into the Baseline Agreement with the BID Company
- (iv) enter into Service Agreement for Exchequer Services

5 The BID Revenue Account

5.1 Within 30 days from the Ballot Result Date the Council shall set up the BID Revenue Account and provide written confirmation to the BID Company once this has been carried out together with details of the account number sort code and any other details which the BID Company may specify

5.2 Within 30 days from the Ballot Result Date the BID Company shall provide the Council with details of its own bank account into which the BID Levy shall be transferred from the BID Revenue Account.

6 Debits from the BID Revenue Account

6.1 The Council shall not debit directly from the BID Revenue Account: -

- (i) the First Priority Expenses; or
- (ii) the Enforcement Expenses.

6.2 After six months within the Financial Year (throughout the BID Term) the Council shall provide an invoice to the BID Company for payment of the First Priority Expenses.

- 6.3 Upon the expiry of 6 months in the Financial Year (throughout the BID Term) the Council shall provide quarterly invoice(s) for its reasonable administrative expenses incurred in carrying out its obligations under this Agreement and the Regulations
- 6.4 The BID Company shall pay the said invoices within 28 (twenty-eight days) from the date of receipt
- 6.5 In the event that the BID Company fails to pay the said invoices within the prescribed period then notwithstanding Clause 6.1 the Council shall be permitted to recover the invoiced costs directly from the BID Revenue Account.
- 6.6 The Council shall be entitled to recover the Enforcement Expenses from the BID Company as and when they are incurred and shall provide an invoice to the BID Company which provides a detailed breakdown of the costs incurred.
- 6.7 The BID Company shall arrange for any invoiced Enforcement Expenses to be paid within 28 days from the date of such invoice. In the event the BID Company fails to pay the said invoices within the prescribed time period then notwithstanding clause 6.1 the Council shall be permitted to recover the invoiced Enforcement Expenses directly from the BID Revenue Account.

7 Collecting the BID Levy

- 7.1 Within 14 (fourteen) days of the Ballot Result Date the Council shall confirm in writing to the BID Company: -
- (i) the means by which the BID Levy Payer shall be billed for the BID Levy; and
 - (ii) the date when the BID Levy shall first be collected (such date to be on or after the Operational Date)
- 7.2 Pursuant to clause 7.1(ii) the Council shall serve the Demand Notices on each BID Levy payer and thereafter shall continue to calculate the BID Levy and serve the Demand Notices throughout the BID Term

7.3 The Council shall maintain a list which identifies payment and/or non-payment of the BID Levy and shall make this available to the BID Company upon request.

7.4 The Council shall liaise with the BID Company in carrying out quarterly reviews of each Hereditament within the BID Area and in the event of any change in the occupier of each Hereditament or the merger or division of a Hereditament (or provision of an additional Hereditament) shall:

- (a) serve an updated list of BID Levy payers upon the BID Company.
- (b) serve a Demand Notice (or alter any existing Demand Notice if appropriate) on the relevant BID Levy Payer.

7.5 The Council shall use all reasonable endeavours to collect the BID Levy on the date specified (pursuant to clause 7.1(ii) above) and thereafter on a regular basis and in accordance with the procedure set out in Schedule 4 of the Regulations

7.6 The Council shall use all reasonable endeavours to take all reasonable steps for collecting the BID Levy which are consistent with its usual procedures for the collection of non-domestic rates

7.7 At quarterly intervals thereafter the Council shall transfer all sums then credited to the BID Revenue Account to the BID Company's own bank account as specified in Clause 5.2 above and provide written confirmation of the sum transferred

8 Procedures available to the Council for enforcing payment of the BID Levy

8.1 In the event that the BID Levy is not paid within 14 days from the date that it becomes payable then the Council shall serve a Reminder Notice on such relevant BID Levy Payer which shall: -

- (i) identify the sum payable.
- (ii) provide a further 14 days for payment to be made.

- (iii) state that in the event of non-payment after this 14-day period then legal action will be taken.
- (iv) confirm that the Council will make an application to the Magistrates Court for a Liability Order to recover the unpaid sum together with costs.

8.2 If after a further 7 (seven) days from the payment date stated in the Reminder Notice the outstanding sum of the BID Levy has not been paid the Council shall make an application to the Magistrates Court for a Liability Order to recover the outstanding sum of the BID Levy as is permitted by the Regulations and the Non-Domestic Rating (Collection and Enforcement) (Local Lists) Regulations 1989 (as amended).

9 Enforcement Mechanisms for non-collection of the BID Levy by the Council

9.1 In the event that the Council is not enforcing payment of the BID Levy pursuant to Clause 8 above the BID Company shall serve the Enforcement Notice on the Council requesting that:

- (i) it serves a Reminder Notice; or
- (ii) it obtains a Liability Order pursuant to Clause 8.2 above

as soon as reasonably possible following the receipt of such Enforcement Notice and the Council shall thereafter provide written confirmation of the action taken to the recover the unpaid BID Levy

9.2 If after being served an Enforcement Notice the Council fails to take the requested action within the specified time frame then the BID Company shall serve an Appeal Notice to the Chief Executive of the Council. Such notice shall: -

- (i) detail the sum which remains unpaid.
- (ii) confirm that the Council has failed to use the enforcement mechanisms available to it under this Agreement to recover the sum; and

- (iii) request a meeting take place between the Chief Executive, relevant officers of the Council and BID Company to achieve a solution and/or agree a strategy to recover the outstanding sum such meeting to take place in any event no later than 28 (twenty-eight) days from service of the Appeal Notice

9.3 In the event that the Council fails to take any of the steps requested by the BID Company pursuant to clauses 9.1 and 9.2 (above) the Council shall (within 28 days of receipt of written notice from the BID Company which specifies the amount of BID Levy outstanding) pay the specified sum into the BID Revenue Account and provide written confirmation to the BID Company that this has been done.

10 Accounting Procedures and Monitoring

10.1 Within 1 (one) month from the Operational Date, the Council and BID Company shall form the Monitoring Group

10.2 Every 3 (three) months (for the duration of BID Term) the Council shall provide the BID Company with a breakdown of: -

- (i) the amount of BID Levy for each individual BID Levy Payer;
- (ii) the BID Levy collected in relation to each BID Levy Payer;
- (iii) details (together with the outstanding unpaid sum) of those BID Levy Payers who have not paid the BID Levy during those 6 (six) months.
- (iv) details of the Reminder Notices issued throughout that period; and
- (v) details of any Liability Orders obtained or applied for by the Council.

10.3 The Monitoring Group shall meet no less than twice in any one Financial Year and on all other occasions further meetings of the Monitoring Group shall be arranged by the agreement of both parties.

10.4 At each meeting the Monitoring Group shall

- (i) review the effectiveness of the collection and enforcement of the BID Levy; and
- (ii) if required, review and assess the information provided by the Council and the BID Company pursuant to Clause 10.2 and make any recommendations for implementation as may be agreed (and which are permitted by the Regulations and the terms of this Agreement)

10.5 Within 1 (one) month after the date of the end of the Financial Year the Council shall provide the Annual Report to the BID Company

10.6 Within 1 (one) month from the date of receipt of the Annual Report, the BID Company shall provide the BID Company Report to the Council

11 Termination

11.1 The Council shall not be permitted to terminate the BID Proposal because:

- (i) in its opinion there are insufficient finances available to the BID Company to meet its liabilities for the chargeable period for the purposes of the BID Proposal; or
- (ii) the Council is unable, due to any cause beyond its control to provide the works or services which are secured as part of the BID Proposal

unless and until it first serves the Public Meeting Notice on the BID Levy Payers and the Council's Termination Notice on the BID Company and within 14 (fourteen) days from the date of service of such notice both parties shall arrange to meet where the purpose of such meeting shall be to discuss and/or agree all or any of the following set out in Clause 11.2 or 11.3 (whichever is applicable).

11.2 Where the BID Termination Notice relates to Clause 11.1(i) both parties shall agree and/or discuss or review the following:

- (a) the Council is concerned that the BID Company has insufficient finances to meet its liabilities for that period and details of such concerns should be made available to the BID Company.
- (b) insufficient funds.
- (c) alternative means by which the insufficiency of the funds can be remedied; and
- (d) an appropriate time frame to resolve this issue.

11.3 Where the BID Termination Notice relates to clause 11.1(ii) both parties shall agree and/or discuss or review the following:

- (a) the services or works which it is no longer able to provide together with confirmation and details as to why such works or services cannot be provided.
- (b) a review by both parties as to whether such works or services are of material importance to the BID so that termination of the BID Proposal is the only option.
- (c) alternative means of procuring the said services or works by third parties or increased financial funding from the BID Company.
- (d) alternative replacement services or works which will be acceptable to the BID Company.
- (e) an appropriate time frame to resolve this issue

11.4 In the event that the parties cannot reach agreement in relation to the above and subject to consideration of representations made by any BID Levy Payer at the Public Meeting the Council shall be permitted to terminate the BID Proposal provided that notice by the Council to terminate the BID shall be provided to the BID Company no less than 28 days prior to termination taking place.

- 11.5 Upon termination of the BID Proposal, the Council and the BID Company will review the BID Revenue Account to determine how to deal with any residual funds and make sure any liabilities of the BID Company are met.
- 11.6 Upon termination of the BID the Council shall notify the BID Levy Payers of such termination in accordance with regulation 18(6) of the Regulations.
- 11.7 The BID Company shall not be permitted to terminate the BID Proposal where:
- (a) the works or services under the BID Proposal are no longer required; or
 - (b) the BID Company is unable, due to any cause beyond its control to provide works and services which are necessary for the BID to continue unless and until it has served the BID Company's Termination Notice on the Council and thereafter carried out a proper consultation with all relevant representatives of the BID Area as considered appropriate by the Council.
- 11.8 Upon termination of the BID Proposal the BID Company shall notify the Council of such termination in accordance with Regulation 18(5) and the Council shall notify the BID Levy payers pursuant to Regulation 18(6) together with confirmation as to whether any part of the BID Levy is to be repaid to BID Levy payers in accordance with clause 11.5.
- 11.9 Twenty one [21] days prior to the expiry of the BID Term (notwithstanding any re-ballot and new BID term commencing) the Council shall provide the BID Company with a reconciliation of the BID Revenue Account (for its written Agreement) identifying (if any) all outstanding costs payable to the Council as a consequence of collecting the BID Levy, any outstanding Enforcement Expenses and any BID Levy monies not passed to the BID Company's account (pursuant to clause 7.7 above.)
- 11.10 Subject to the costs (pursuant to clause 11.10 above) being agreed and prior to the start of a new BID Term the Council shall deduct the Final Costs from any BID Levy and transfer any remaining BID Levy to the BID Company pursuant to clause 7.7

12 Confidentiality

- 12.1 Both the Council and the BID Company agree to keep confidential and not to divulge to any person without the prior written consent of the other party all information (written or oral) concerning the business affairs of the other nor any information which has been exchanged about the BID Levy Payers or Contributors or about other third parties which it shall have obtained or received because of operating the BID. This obligation shall survive the termination or lapse of the BID Proposal.

13 Notices

- 13.1 Any notices or other written communication to be served or given to or upon any party to this Agreement to the other shall be in writing and shall be sent to the address provided for above or such substitute address in England as may from time to time have been notified by that party.

- 13.2 A Notice may be served by

13.2.1 delivery to the Chief Executive Officer of Blackpool Council at the Council's address specified above; or

13.2.2 delivery to the Managing Director at the BID Company's address specified above

13.2.3 registered or recorded delivery post

13.2.4 electronic communication (provided it is in legible form and is capable of being used for subsequent reference).

- 13.3 Any notice served shall be deemed to have been validly served or given at the time when in the ordinary course of business, it would have been received.

14. Data Protection

14.1 Both parties will comply with all applicable requirements of the Data Protection Legislation.

14.2 This clause is in addition to, and does not relieve, remove, or replace, a party's obligations under the Data Protection Legislation.

- 14.3 The parties acknowledge that for the purposes of the Data Protection Legislation, the Authority and Blackpool BIDs Ltd are independent Data Controllers.
- 14.4 Schedule 4 sets out the scope, nature and purpose of processing by the Authority, the duration of the processing and the types of Personal Data and categories of Data Subject.
- 14.5 Without prejudice to the generality of clause 14.1, the Authority will ensure that it has all necessary appropriate consents and notices in place to enable it to process personal data for the duration and purposes of this agreement.

15 Miscellaneous

- 15.1 For the avoidance of doubt where any part of this Agreement is incompatible with the Regulations or any other regulations which the Secretary of State may issue pursuant to Part IV of the Local Government Act 2003 then such part shall be struck out and the balance of this Agreement shall remain.
- 15.2 The headings appearing in this Agreement are for ease of reference only and shall not affect the construction of this Agreement
- 15.3 For the avoidance of doubt the provisions of this Agreement (other than those contained in this Clause) shall not have any effect until this document has been dated
- 15.4 Where reference is made to a Clause, Part, or Recital such reference (unless the context requires otherwise) is a reference to a clause, part, plan, or recital attached to this Agreement
- 15.5 References to the Council include any successors to its functions as local authority.
- 15.6 References to statutes, bye laws, regulations, orders, delegated legislation shall include any such instrument re-enacting or made pursuant to the same power.

16 Exercise of the Council's Powers and its Succession

- 16.1 Nothing contained in this Agreement or implied in it shall prejudice or affect the rights discretions powers duties and obligations of the Council under all statute's bye-laws statutory instruments orders and regulations in the exercise of its functions as a local authority.
- 16.2 References to the Council in this agreement include any successors to its functions as a local authority.

17 Contracts (Rights of Third Parties)

The provisions of the Contracts (Rights of Third Parties) Act 1999 shall not apply to this Agreement.

18 Arbitration

The following provisions shall apply in the event of a dispute:

- 18.1 Any dispute or difference of any kind whatsoever arising between the parties hereto out of or in connection with this Deed shall be referred to arbitration before a single arbitrator.
- 18.2 The parties shall jointly appoint the arbitrator not later than 28 (twenty-eight) days after service of a request in writing by either party to do so and each party shall bear its own costs.
- 18.3 If the parties are unable to agree within 28 (twenty-eight) days as to the appointment of such arbitrator then such arbitrator (hereinafter referred to as "the Tribunal") shall be appointed on the application of either party to the President for the time being of the Law Society.
- 18.4 In the event of a reference to arbitration, the parties agree to:
- (a) prosecute any such reference expeditiously.
 - (b) do all things and take any steps reasonably necessary to enable the Tribunal to deliver any award (interim, final, or otherwise) as soon as reasonably practicable.

18.5 The award shall be in writing signed by the Tribunal and shall be finalised within 21 (twenty-one) days from the date of such award.

18.6 The award shall be final and binding both parties and any person claiming through or under them.

Signed by the parties (or their duly authorised representatives):

Signed by: 

Date: 16/12/2025

Print name: LOUISE JONES

duly authorised for and on behalf of
BLACKPOOL BOROUGH COUNCIL

Signed by: 

Date 16/12/2025

Print name: SUE GRINDROD

duly authorised for and on behalf of
Blackpool Business Improvement Districts Limited

SCHEDULE 1 - Processing, Personal Data and Data Subjects

The Council shall comply with any further written instructions which are agreed with the BID Company. Any such further agreements shall be incorporated into this Schedule.

Description	Details
Subject matter of the processing	The Council will invoice and recover the BID levy monies on behalf of the BID
Duration of the processing	The agreement will run for the course of the BID operating agreement and will include any follow up debt recovery work for the period 1 April 2021 to 31 March 2026.
Nature and purposes of the processing	<p>The processing will include extracting data from the Council's Business Rates system to calculate the BID levy due and then arrange for the collection of the levy through the Council's sundry debt system and through the courts, if required.</p> <p>Data will be securely transferred between the Council and the BID company for the purpose of recovering monies on behalf of the BID. Only relevant information about the BID levy and its recovery will be shared.</p> <p>Data will be stored on secure electronic systems.</p> <p>The purpose of the processing is that the Local Authority has a statutory obligation to administer any BID that is set up.</p>
Type of Personal Data	Business Name, rate payer name (where relevant), business address, amount of BID levy, amount of BID levy recovered, amount of BID levy outstanding
Categories of Data Subject	Businesses e.g., Limited company or liable taxpayers if not registered in a company name
Plan for return and destruction of the data once the processing is complete UNLESS requirement under union or member state law to preserve that type of data	It will be the responsibility of both parties to delete data when no longer relevant in accordance with retention schedules. At the end of the BID term and when recovery of such debt has been exhausted, data will be deleted.